



BIOINNOVATE 101

Exploring Essential BioDesign Principles to Drive Health Technology Innovation.

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BIOINNOVATE
IRELAND
NEEDS DRIVEN OPPORTUNITY



IRISH MEDTECH SKILLNET BIOINNOVATE 101

PROGRAMME DESCRIPTION

The objective of this Programme is to provide an introduction to the BioInnovate process and principles, based on Stanford BioDesign, for identifying, innovating and assessing health technology opportunities. The Programme will emphasise the tools, language and needs-led philosophy of the BioInnovate process of innovating health care solutions, while minimising the risk of project or commercial failure.

The Programme will combine content delivery, case studies and applied problem-based learning methods to give perspectives and visibility on the process of innovating a novel health technology. This Programme is targeted at companies who are actively innovating or considering an investment in innovation and want their team to embrace the BioInnovate process for innovating health technologies.

LEARNING OUTCOMES

On completion of this Programme the learner will/should be able to:

1. Demonstrate awareness of the process for innovating medical technologies.
2. Demonstrate awareness of how to identify an important unmet medical need taking into consideration clinical, scientific and market knowledge.
3. Appreciate the holistic view of the BioInnovate process including a broad understanding of the considerations and stakeholders involved in bringing a new innovation from a healthcare problem to a commercial solution.
4. Demonstrate effectiveness in presenting the unique problem to be solved.
5. Demonstrate effectiveness in developing filtering criteria for clinical needs.
6. Communicate the value proposition of a concept.

Price: €2,268

(includes 37% subsidy from Irish Medtech Skillnet)

TARGET LEARNER

This Programme is suitable for a broad range of disciplines including, R&D Engineers, Software Engineers and Data Scientists; Quality and Regulatory affairs professionals; Marketing and Post-market surveillance professionals; clinicians and beyond.

NEXT COURSE STARTING

For upcoming dates and to book your place, visit our website www.irishmedtechskillnet.ie or scan the QR code on the front of this leaflet. Spaces are limited.

DURATION

3 Consecutive Days - in-person

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STANFORD BYERS CENTER FOR
BIODESIGN

Affiliated with Stanford University's globally renowned BioDesign program, BioInnovate Ireland has a proven track record in training and supporting the next generation of global entrepreneurs, Medtech experts and healthcare leaders.

